

SmartLite™ PS  
**Daily essential in dentistry**

Six out of ten dental procedures require a curing light. Today’s daily essential in dentistry is a curing light which is small, silent, lightweight and completely cordless with a high performance. In other words, today’s daily essential in dentistry is a SmartLite™ PS.

More than 25,000 customers across Europe are using the SmartLite pen-style, high power LED curing lights; and 9 of 10 dentists surveyed said this purchase was “good or very good”. Attwo international centres, 99% of 544 restorations cured with the SmartLite PS demonstrated no post-operative problems.

Offering high performance with short curing times, an investigation that tested the cure of 145 dental materials with the SmartLite PS showed that 87.5% of materials cured in 20 seconds or faster! For more information, please call DENTSPLY on 44(0)800 072 5515 or visit www. dentsply.co.uk.

**‘Decon360’, the new, all-inclusive de-contamination room solution from Eschmann**

Eschmann is delighted to announce the launch of ‘Decon360’ Decontamination Room Cabinet, developed specifically to help dentists meet the Best Practice requirements of HTM01-05.

Eschmann are the first company in the UK to provide an all-encompassing, one-stop solution, allowing dentists to work directly with the UK’s leading decontamination specialists at all stages of the process, from initial enquiry and site survey, through to the production and installation of the finished decontamination room.

By working directly with their dedicated team of advisors, Eschmann can offer Decon360 cabinetry solutions that can be tailored to meet the needs of every type and size of practice, from single chair surgeries to multiple chair clinics.

Decon360 offers high quality cabinetry using the very best materials, including fully fabricated Corian surfaces. Decon360 solutions incorporate a number of unique design features that address many of the challenges that can be encountered in practices where space is at a premium.

For more information on the latest Decon360 decontamination system, contact Eschmann on 01905 857878 or email i.c.sales@eschmann.co.uk, www.eschmann.co.uk.

**Chairs need cleaning after every patient**

ChairSafe is the new disinfettant foam cleaner from the Kembdent range of Cross Infection Control products. It is available in 200ml bottles and 1L refill containers and with the new Kembdent range of durable and economy wares. These extra large ChairSafe wipes mean that you can clean a chair for just a few pence after each patient, protecting you and your staff.

HTM 01-05 is a guidance published by the DOH. It recommends that Dental Chairs need to be cleaned between every patient to minimise the dispersal of microorganisms. ChairSafe foam and ChairSafe wipes are specially formulated to clean sensitive surfaces and equipment, including the leather and synthetic facings of dental chairs.

ChairSafe foam and wipes are alcohol free. They are effective against HIV/HCV/HBV/BV/DV/ Verruca, bacterial and fungal microorganisms within one minute of application. Dental professionals can be assured that ChairSafe foam and wipes will help them decontaminate their Dental Chair economically and effectively.

For further information on special offers or to place orders call Jackie or Helen on 01795 776356 or visit our website www.kembdent.co.uk.

Are you fully compliant?

What is the beating heart of a dental practice? Often unintentionally, the air compressor system is relied upon to provide safe, dry and infection-free compressed air to numerous instruments and handpieces on a daily basis.

To regulate dental air compressors for risk of contamination, all systems must now be compliant with NHS HTM 2022/1 guidelines and conform to the following quality conditions:

- **Dryer System** – Should be capable of producing air with an atmospheric dew-point not less than -20°C.
- **Filter System** – Should provide dust filtration down to 1 µm with a DOP (aerosol) efficiency of not less than 99.97% and bacteria filtration down to 0.01 µm with a DOP (aerosol) efficiency of not less than 99.9999%.

Call Dental Air on FREEPHONE 0800 542 7575 and ask for a FREE Practice Manager’s Guide, or visit www.dentalair.co.uk.

**You’ve Got Mail!**

Looking to buy second-hand equipment? Can’t find what you are looking for?

When you are in the market for second-hand equipment it can be time consuming and often lead to many hours spent looking, only to find out it wasn’t quite what you were looking for. Wouldn’t it be easier if the equipment came to you? Well now it can! If you visit www.inventorycircle.com then you can set up an Email Alert for the relevant item that you are looking for. Simply fill in the form and create the email alert. www.inventorycircle.com has been designed to connect dentists across the globe who want to buy and sell:

- **Time sensitive (soon to expire) supplies**
- **Returned equipment and supplies**
- **Used equipment**
- **Refurbished equipment**
- **End of line supplies**

Hundreds of dentists have already registered (for FREE) on the site since it launched at the start of July.

**Nothing compares to Genus Design and Build**

Introducing the first 100% single use, self-disposing injection system from SaniSwiss. This innovative design offers effortless application of a precise unit dose of anaesthetic from a 5ml cartridge as well as reducing the risk of cross infection. The patented SPL system provides gentle and pain-free diffusion into the tissue by preventing painful or harmful pressure, especially for intra-ligamental anaesthesia. The feather-light and compact design enables easier oral access and quick assembly of the syringe. Injections have never been made easier! For our introductory offer and further information about this unique product contact Swallow Dental on 01555 656512.

Tel: 01555 656512  Fax: 01555 656557  Email: rebecca.jacques@ swallowdental.co.uk  www.swallowdental.co.uk

**10 Years Younger Exhibition**

The 10 years younger exhibition held at Earls Court earlier this year introduced the general public to latest youth and beauty promoting products.

Delegates were keen to discuss and explore all the new advancements in modern cosmetic dentistry to help them achieve a beautiful smile and the BACD team members walked them through options available including finding an appropriately skilled cosmetic dentist and the find-a-cosmetic dentist service.

Delegates also commented on the lecture from the BACD held on Saturday 4th calling it “informative” and “easy to understand”. The lecture consisted of images and an uncomplicated tutorial on procedures such as veneers, crowns and bridges, whitening and orthodontic treatments.

For more information on the BACD or to talk to an advisor on becoming a member call +44 20 7612 4166, email: info@bacd.com or visit www. bacd.com.

**Sanject – Award Winning Pain Free Injection System**

Introducing the first 100% single use, self-disposing injection system from SaniSwiss. This innovative design offers effortless application of a precise unit dose of anaesthetic from a 5ml cartridge as well as reducing the risk of cross infection. The patented SPL system provides gentle and pain-free diffusion into the tissue by preventing painful or harmful pressure, especially for intra-ligamental anaesthesia. The feather-light and compact design enables easier oral access and quick assembly of the syringe. Injections have never been made easier! For our introductory offer and further information about this unique product contact Swallow Dental on 01555 656512.

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**NEW Hate paper printouts? – Go Wireless!**

A market leader in infection control solutions, YoYo Dental is proud to launch the NEW SpectruM Wireless Data Logger. Connected to your current washer disinfector or autoclave, SpectruM Wireless Data Logger will convert all equipment to produce HTM 01-05 compliant validated data read-
DENTAL TRIBUNE
United Kingdom Edition - September 14–20, 2009

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Lightweight and cordless, the Waterpik® dental water jet offers many advantages. It is convenient when travelling and its slender shape enables easy storage. The many health benefits of Waterpik® dental water jet units include a hygienic mouth, strong and healthy teeth and gums, fresh breath confidence and excellent protection against plaque, bacteria, bleeding and a range of periodontal diseases.

For more information visit www.waterpik.co.uk

Sitting Pretty After 15 Years!

The correct seating position using the Bambach Saddle Seat can alleviate many of the problems associated with muscle fatigue by encouraging an improved sitting posture. This Seat helps to maintain the natural s-shape of the spine, preventing the discs from being put under pressure.

The company are so convinced of the benefits that they are offering you a free 30-day trial in your own practice.

For further information please contact Bambach directly on 0800 581 188

Introducing Sept Protector for complete surgery disinfection

Waterpik® Dental Water Jets Now Available Across All Boots Stores!

The benefits of Waterpik® Dental Water Jet have been documented in numerous clinical studies. Water Pik is delighted to announce that this ground-breaking equipment is now available in over 800 Boots stores across the UK.

Scientifically proven to offer great advantages in a daily healthcare regime, the Waterpik® Dental Water Jet can dramatically improve overall oral health.

Dental professionals can also order Waterpik® dental water jet units through their dental wholesaler and make the most of their professional courtesy discount.

“...all validated...
...All data stored on PC...
...Fast – Broadband WiFi...
...Portable and compact, one...
...Cost Effective – Is compatible...
...Proven broad spectrum...
...Also order Waterpik®
...great advantages in a daily...
...available in over 800 Boots...
oral care’. This important publication is available free to practices and patients and is designed to help promote better oral health and combat periodontitis.

For more information please call John Jessop of Blackwell Supplies on 020 7224 1415, fax 020 7224 1604 or email john.jessop@blackwellsupplies.co.uk.

Expert Support From The Royal Bank Of Scotland And The ASPD

With its dedicated healthcare teams and Healthcare Relationship Managers, the Royal Bank of Scotland has proven time and again that its services are of great benefit to dentists. This has enabled it to join the Association of Specialist Providers to Dentists, the first port of call for dentists in need of a little help. With in-depth sector knowledge, tailor-made financial packages to meet the needs of even the most unique practice, specialist insurance and up to 100% finance and funding for goodwill, the Royal Bank of Scotland provides reliable support for dentists.

ASPDP members also include Solicitors, Accountants, Independent Financial Advisers, Valuers & Sales Agents, Insurance Brokers and more, who can all work together to create effective solutions. Call now and request the ASPD Directory, or visit the website to view helpful articles and profiles on members.

For more information on the ASPD please call 0800 456 6775 or visit www.aspd.co.uk

Dental Turbine United Kingdom Edition - September 14–20, 2009

Dentanurse Sterile Post Extraction Care

As a Dental Surgeon of many years clinical experience I have realised that good post tooth extraction aftercare:

1. Minimises post operative bleeding.
2. Prevents premature loss of blood clot.
3. Encourages post operative healing.
4. Diminishes the occurrence of “dry socket” which is post operative local inflammation of the bony socket.
5. Promotes early healing with out too much pain.

Until now there has not been a commercial extraction after care product. Dental Surgeons are in the habit of cutting up non sterile gamgee tissue which they give to their patients after extraction, sometimes with photo copied notes on what to do and what not to do. I think the time of non sterile mouth wound pads must be over.

After tooth extraction use Dentanurse STERILE hæmato-
static pressure packs. For around 3p per patient Dentanurse packs provide the patient with D00’s and DT’s for the very vital 24 hours after tooth extraction. These STERILE packs will diminish the chances of post extraction bleeding and the loss of the blood clot which can lead to dry socket.

Tony Lees BDS

Free sample with this issue of Dental Tribune.

Available from CTS Dental or direct from Dentanurse Ltd. The Mill, Preston on Wyre, Hereford, HR2 9UJ
Tel: 01984 500 155 Fax: 01984 500115
Email: sales@dentanurse.com

“After trying other Burs, I soon went back to Hi-Di”

Dr Dipak Patel of Edgware Dental Practice, Middlesex has long relied on DENTSPLY’s well-respected Hi-Di Diamond burs. “I have used Hi-Di-Dia-
mund burs for very many years in 1994. I have always found them very efficient so have never needed to change to an alterna-
tive. After trying other burs, I soon went back to Hi-Di.”

A name synonymous with quality, DENTSPLY Hi-Di Dia-
mund burs can be relied upon for their longevity and cost-effec-
tiveness. Unlike alternative burs, DENTSPLY Hi-Di-Dia-
mund burs are precision engineered, with multi-layering of natural diamonds, ideal for a wide range of applications.

Dr Patel commented, “the shapes of the burs are great. The 556 and 557 crown cutters are brilliant for crown prepa-
ration, and the 554 is perfect when you have a problem with access, as it is thinner and more comfortable to use. The taper of the burs is excellent for this pro-
cedure, and I have found that the margins are more refined than with other burs I have used. I would highly recom-
 mend Hi-Di-Diamond burs to all my colleagues.”

For more information please call +44 01952 855 422 or visit www.dentsply.co.uk

Digital Dental

Jaw-x Help eliminate Osteoporosis from your Practice

Jaw-x software provides a quick and easy way to measure bone quality and enables Den-
tists to identify previously unidentified patients at risk of osteoporosis before it becomes a problem. It can help avoid lit-
erally hundreds of thousands of unnecessary bony fractures per year.

The new Jaw-x software, based on research published in the Osteo-

dentist Summer Day which will be held in parallel with this year’s British Orthodontic Conference in Ed-
inburgh on 14 September 2009.

The day is aimed at individuals and organisations who are in-
volved in commissioning NHS orthodontic services and 100 PCT representatives have al-
ready registered to attend.

Along with the Department of Health and the Chief Dental Officer, the British Orthodontic Society firmly believes in the value of shared learning about local commissioning and con-
trasting between different areas of the country. Whilst the new contractual arrangements of 2006 in England and Wales brought about a number of pos-
tive changes, there are still many opportunities to benefit from further clarification and guidance. The main purpose of this day is to help facilitate the process of sharing knowledge and best practice.

They say that they can arrange a free practice survey and organize the design and in-
stallation of a decontamination room that, whilst fully compli-
ant, will be tailor-made to suit the needs of the individual prac-
tice business. This includes special cabinetry, sinks, work tops, taps etc.

They can then supply the equipment: their UltraClean II washer disinfecter dryer is fully compliant, has an RO connec-
tion as standard and has been specifically designed to help protect dental hand pieces. The C5 Advance vacuum autoclave has a vacuum cycle (for porous, precision and hard to reach instru-
ments) and a non-vacuum cycle (for loose, solid instruments). It features a fast vacuum cycle and 6 full tray capacity, claimed to be more than twice that of most other machines on the market.

Prestige Medical will also arrange for their own engineer to commission the equipment, ensuring that practice staff are fully conversant with the correct operation of the machine.

For more information, contact Prestige Medical direct on 01254 844 105 or email sales@prestigemedical.co.uk

First Orthodontic Commissioning Education Day has bite

The British Orthodontic Society has now confirmed the fi-
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tive changes, there are still many opportunities to benefit from further clarification and guidance. The main purpose of this day is to help facilitate the process of sharing knowledge and best practice.
The topics for discussion will include “The Justification for Orthodontic Treatment” which will be presented by David Morris and will be followed by a talk about “The BDS Contract: Fact and Fiction” by Richard Jones. Brian Kelly and Darren Boelema from NHS Dental Services will then present “Monitoring Orthodontic Contracts: The Role of NHS Dental Services” and they will be followed by The Deputy Chief Dental Officer Sue Grebe.

In the afternoon Jackie Sowerbutts from Surrey PCT will be talking about “Transferring orthodontic contracts: competition, tendering and continuity of care for the patient. A delicate balancing act”.

Dr Stephen Tarr, Dentist from Wiltshire, is a client of Lansdell & Rose, and comments “By first understanding my own unique circumstances, Lansdell & Rose were able to offer solutions specific to me – not a ‘one size fits all’ approach.” By assessing a practitioner’s unique business goals and aspirations, Lansdell & Rose can deliver tailor-made support or strategies to enhance profitability and practice growth.

Whatever your practice needs, Lansdell & Rose can help, offering robust service packages relevant to your situation.

For more information please visit www.lansdellrose.co.uk call Lansdell & Rose on 020 7756 6555.

Help Your Patients to Prevent Caries With Mi Paste Plus from GC UK

Based on the ever popular Tooth Mousse, Mi Paste Plus provides 900ppm of this unique, patented fluoride. As Mi Paste Plus stimulates saliva flow, in short it neutralises bacteric acids, at the same time it reduces sensitivity by occluding the exposed dentinal tubules. It has proved to be very useful for orthodontic patients as it prevents white spots around the brackets and after debonding.

MI Paste Plus helps to prevent caries by strengthening enamel in patients who are prone to caries or those that take medication that reduces saliva flow. Many find it to be particularly beneficial in helping to maintain good oral health.

Join the Minimal Intervention Programme today with GC’s MI Paste Plus!

For further information please contact GC on 01908 218999 or visit www.geurope.com.

Denti-Brush™ Wire-Free Interdental Brushes

Denti-Brush interdental brushes are uniquely designed for a more effective approach to cleaning between the teeth. They are wire-free helping to eliminate gingival trauma and galvanic shock. The rubber-like tips are coated with Sodium Fluoride with obvious oral health benefits. The brush adapt to different interdental spaces up to 0.3mm.

For further information please contact Periproduits Ltd Tel 020 8888 1500 E mail: denti-brush@periproduits.co.uk.

The only direct composite that could be called Empress

IPS Empress Direct provides outstanding results

IPS Empress Direct offers the aesthetics of a ceramic combined with the convenience of a composite, a wide range of shades, various levels of translucency and good processing properties.

The light-curing nano-hybrid composite IPS Empress Direct is based on the latest composite technology and was developed in cooperation with researchers, dental professionals and colour specialists. Due to the lifelike shades and opacities, natural looking and aesthetic results can be achieved for all indications.

Anterior aesthetics

The properties of IPS Empress Direct are shown to full advantage in demanding anterior restorations in particular. The wide range of 75 dentin and enamel samples in five levels of translucency allow teeth to be faithfully reconstructed. Two high-end shade guides ensure that the quality of the shade selection, as the starting point of every highly aesthetic restorative procedure, is consistent.

Convenient handling

IPS Empress Direct offers high stability, shade fidelity and excellent polishing and polishing properties. The material’s handling is also exceptional: As the natural dentin is simply replaced by Dentin material and the enamel by Enamel material, there is no need for a “recipe”.

Even the physical properties meet the highest demands, such as an optimum radiopacity and a low sensitivity to light. As a result of the low light sensitivity, enough time is available to design the restorations without pressure.

Proven system with new options

For nearly 20 years, IPS Empress has been synonymous with all-ceramics and high exceptional aesthetics for the reconstruction of dental defects. With the introduction of IPS Empress Direct, the aesthetics of the ceramic are now combined with the convenience of a composite.

IPS Empress Direct is available both in syringes and in Cavifil.

Ivolear Vivident Ltd Ground Floor: Compass Building Feldspar Close Enderby LE19 4QF TEL.0116 284 7880

Top Model Booked In For Makeover

When you have what is arguably the most ergonomic treatment centre on the market, it’s often difficult to see where improvement can be made. However, even with great beauty there is room for enhancement. This was the sentiment of Takara Belmont who are launching their unique Cleo II treatment centre. Like all good makeovers, there are many subtle improvements, which collectively result in an entirely transformed appearance. The Cleo II already boasts a design of distinction; its’ folding leg rest giving it a less intimidating appearance than other conventional designs, whilst offering obvious comfort benefits to the practitioner. As a society we are obsessed with aesthetics, both the practitioner’s financial expense of functionality, reliability and cost. Takara Belmont is confident that their new model will not disappoint on any of these accounts and looks forward to unveiling it at Dental Showcase.

The key to increased profitability

In times of recession, all businesses need to keep a sharp eye on their finances and ensure that they stay afloat and ride out the turbulent times. This is particularly relevant to the dental market where competition is fierce and the attrac- tion and retention of patients is key to maintaining a profitable practice.

Pioneered in the United States and boasting over 7 mil- lion members, the Munroe Sutton Patient Referral Plan assures increased profitability for dentists, yet simultaneously de- liveres savings for patients. It also includes free marketing and promotion of the practice, with free enrolment in the scheme for all dentists who meet the required professional criteria. This ensures that pa- tients are also guaranteed an excellent level of care through the scheme. Patients additionally enjoy discounted rates and pay at the time of service. For more information please call 020 7787 6084 or visit www.munroesutton.co.uk/dentist.